



Press release

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For release immediately

Finnish packaging material innovation awarded as the best green packaging in Monaco

Sulapac® has been selected as the best green packaging solution at the LUXE PACK in Green Awards in Monaco. The award was presented by H.S.H Prince Albert II of Monaco at the award-ceremony on Tuesday evening October 3rd.

“Winning this award will definitely increase our international exposure and there has been a lot of interest. Our innovation replaces plastic with fully biodegradable patented solution. We have focused on premium appearance and design to offer a truly interesting alternative to major brands and this has been recognised,” celebrates the CEO and Co-founder Suvi Haimi.

LUXE PACK in Green has become the benchmark event for sustainable packaging innovations and solutions, and several major brands are vigorously searching for more environmentally friendly packaging options. Sulapac® packages resist water and oil and does not allow oxygen penetration. The product is ecological, beautiful and the material offers practically unlimited design possibilities.

“World’s packaging markets are worth roughly €800 billion. Our dream is to be part of the solution to reduce the amount of global plastic waste with our Finnish innovation.”

“In large volumes, our price is competitive with plastics. Sulapac® products can be mass-produced using the same conventional equipment as plastic,” emphasises Suvi Haimi.

Sulapac® has recently entered into a strategic partnership with Berner and Lumene. New partners are also Naviter and Flow Cosmetics. Together with these pioneering cosmetic companies Sulapac® premium eco-packages challenge the traditional plastic packaging and lead the way to a more sustainable and cleaner world.

The company was founded by Suvi Haimi and Laura Kyllönen in 2016. The board members of the company include Juha Lindfors, Dirk Grijpma and Saara Kankaanrinta. In the beginning of the year Sulapac Ltd raised one million euros in funding.

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